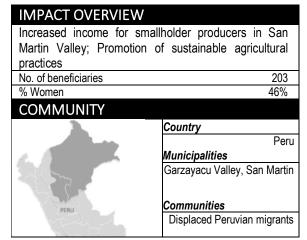
APROGARZA PERU



La Asociacion de Productores de Café del Valle de Garzayacu (APROGARZA) is a cooperative composed of 203 coffee producers located in the Garzayacu Valley in San Martin, Peru. The organization purchases coffee from small holder producers and sells it to global coffee exporters.

APROGARZA started in 2019, focusing on giving fair prices to its members, empowering women and the youth, and promoting sustainable coffee production. Since then, they have obtained organic certifications from Ecocert, USDA Organic, Fairtrade, and EU Organic.

Impact Background



The beneficiaries of APROGARZA are displaced migrants from other parts of Peru. They do not meet the definition of indigenous peoples since the community did not originate in the area. Rather, they are Peruvians who were displaced by political conflicts and drug trafficking and left their original regions to seek for a better and more peaceful life.

We consulted with our indigenous advisors to determine their eligibility to The Reciprocity Fund. In our discussion, it was highlighted that while being part of an indigenous community is the initial criterion for TRF, funding decisions should ultimately be driven by the circumstances and needs of the beneficiaries. Although the Peruvian migrants may not officially belong to an indigenous community, they exhibit the characteristics and face disadvantages akin to those of indigenous societies (exclusion, discrimination, poverty, etc). From our consultation, we concluded that supporting APROGARZA aligns with the goals of the Fund.

Impact Delivery

APROGARZA's mission is to enhance living conditions by producing high-quality coffee sold at premium prices for the global market. A significant portion of this impact is directed towards its women members who constitute 46% of its members.

Outcome

| Outcome | |
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| Improvement of livelihood and Empowerment of Women | Provides market links to coffee farmers and ensures that produce is sold at fair market prices. Encourages community involvement in the improvement of the production process by conducting training on post-harvest commercialization of coffee. Increases income opportunities for women making them economically independent and empowered to make their own decisions. |
| Environmental preservation | Provides communities with training on sustainable agricultural practices and gives technical assistance on how to enhance production through agro-ecological techniques. |
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