



CEPRO Yanesha is a social enterprise created to improve the conditions of the Yanesha Indigenous community of coffee producers in the Peruvian rainforest of Villa Rica, Pasco.

The company started operations in 2011, focusing on giving fair prices and work-conditions to the Yanesha people, as well as assistance to improve the production and quality of their coffee. Since then, they have obtained three different organic certifications and one certification for Fair Trade commerce.

Impact Background

In Perú, Indigenous people are among the most vulnerable and poor. Forced by their living conditions, a big part of them abandon their lands to go to the capital city looking for job opportunities -despite the bad conditions they also face in the city. Companies like CEPRO Yanesha create well paid jobs in rural areas, so people can live with dignity in all parts of the country, improving tremendously the dynamic of the country.

IMPACT OVERVIEW

Description	
Coffee produced by indigenous communities in Peru	
No. of beneficiaries	112
% Women	32

COMMUNITY

	Country	Peru
	Departments	Pasco
	Communities	Yanesha

Impact Delivery

CEPRO Yanesha aims to improve the living conditions of the rainforest people of the Yanesha communities in Peru, by producing a high-quality coffee sold to the international market at a price that allows the company to give a fair price and fair conditions to its producers.

Outcome

Improvement of livelihood ▪ Fair work conditions and technical assistance to indigenous coffee growers in the Peruvian rainforest
▪ Fair prices
▪ Reliable income all year long

Environmental preservation ▪ Coffee production under the terms allowed by the organic certification protects the rainforest area where CEPRO Yanesha works from being deforested or exploded